

Privacy Policy

Effective Date: 9 December 2024

At **Elegant Creations**, your privacy is our priority. We create and sell digital artwork, including watercolor art, vector illustrations, caricatures, and on-demand printed versions. This Privacy Policy explains how we collect, use, protect, and store your personal information when you use our website and services.

1. Information We Collect

We may collect the following types of information when you interact with our store:

- Personal Information:** Name, email address, phone number, billing/shipping address, and any details you provide during checkout.
- Payment Information:** Processed securely via trusted third-party gateways (e.g., PayPal, Stripe). We do not store your complete payment card details.
- Order Information:** Details of purchased digital products and/or print requests.
- User Content:** Any files, images, or details shared for custom artwork.
- Technical Data:** IP address, browser type, device details, and cookies for site performance.

2. How We Use Your Information

We use collected information for:

- Processing and delivering your digital/physical orders.
- Communicating about your purchase, custom orders, or support.
- Improving our website, artwork services, and customer experience.
- Marketing (only if you opt-in to newsletters/promotions).
- Legal compliance, tax, and record-keeping.

3. Sharing of Information

We will never sell or rent your data. Information may only be shared with:

1. **Payment processors** for secure transactions.
2. **Delivery partners** when shipping print versions.
3. **IT/service providers** helping us run our website.
4. **Legal authorities** when required by law.

4. Data Storage & Retention

- Your personal information is stored securely on trusted platforms.
- We retain your data only as long as necessary for order fulfillment, record-keeping, or legal obligations.
- Digital files shared for custom orders may be deleted upon request once the order is complete.

5. Protection of Data

We apply industry-standard security measures to protect your data. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

6. Children's Privacy

Our services are not directed toward children under 13. We do not knowingly collect information from minors. If we become aware that such data has been collected, it will be deleted immediately.

7. Cookies & Tracking

Our website may use cookies to:

- Remember your preferences and cart items.
- Improve browsing performance.
- Analyze site traffic.
You can disable cookies in your browser settings, but some features may not function properly.

8. International Customers

If you are accessing our website from outside [Your Country], please note that your data may be transferred and stored in our servers located in [Your Country]. By using our services, you consent to this transfer.

9. Your Rights

You have the right to:

1. Request access to your personal information.
2. Request correction or deletion of your data.
3. Withdraw consent for marketing emails.
4. File a complaint with your local data protection authority if applicable.

10. Intellectual Property

All digital artworks, illustrations, and designs created by Elegant Creations remain our intellectual property unless explicitly transferred to the client in writing. Customers are not permitted to resell or redistribute purchased products without authorization.

11. Updates to This Policy

We may update this Privacy Policy from time to time. The updated version will always be available on our website with the “Effective Date” stated at the top.

12. Contact Us

If you have questions about this Privacy Policy or your data, please contact us at:
shopelegantcreatives@gmail.com

Elegant Creations